



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMPUTER APPLICATIONS

SECOND SEMESTER – APRIL 2025

UAF2AR01 – PRINCIPLES OF MANAGEMENT



Date: 23-04-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A - K1 & K2 (CO1)

Q.No	Levels	Answer ALL the Questions	(10 x 2 = 20)
1	K1	Illustrate personnel Management concept.	
2		Define Management	
3		Discuss Outline job production.	
4		State the meaning of Laissez-faire.	
5		List any two indicators of growth of an organization.	
6	K2	State the advantages of Decentralization.	
7		Write notes on Esprit de corps.	
8		Define leadership.	
9		Brief the concept Time study	
10		Write short notes on Budget.	

SECTION B – K3 & K4 (CO2)

		Answer ALL the Questions	(4 x 10 = 40)
11	K3	Explain the stages and Process of Delegation. [OR]	
12		Discuss the various approaches to the study of leadership	
13		Explain the differences between formal and informal communication. [OR]	
14		Elucidate the important steps in the process of organization.	
15	K4	Mention the various factors involved in using motivational techniques. [OR]	
16		Distinguish between strategic planning and tactical planning.	
17		How leadership differs from management, Explain. [OR]	
18		Explain the observations of Scientific Management.	

SECTION C – K5 & K6 (CO3)

		Answer ALL the Questions	(2 x 20 = 40)
19	K5	Explain the steps involved in the quality control process with advantages and disadvantages. [OR]	
20		Explain the Principle of Equality in Responsibility and Authority in Management.	
21	K6	Compute the different sources of recruitment? Enumerate the internal and external sources of recruitment. [OR]	
22		Explain the various functions of management. With correct examples.	
